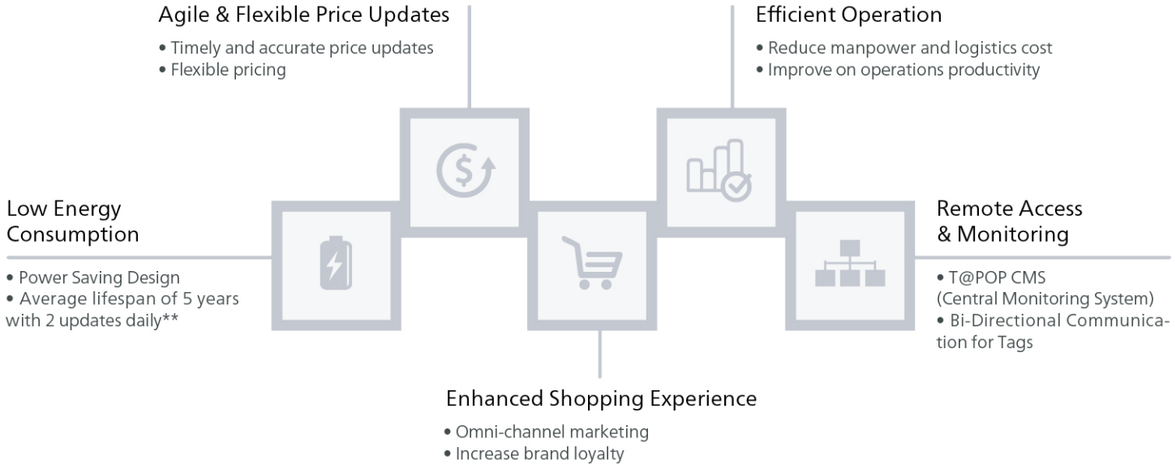
Benefits



Specifications

Model		InfoTag 1.54"	InfoTag 2.13"	InfoTag 2.7"	InfoTag 2.9"	InfoTag 4.2"	InfoTag 5.83"	InfoTag 7.5"
Dimension WxDxH(mm)	Standard	46 x 39 x 12	65 x 39 x 12	78 x 51 x 16	87 x 43 x 15	108 x 88 x 17	145 x 110 x 19	185 x 122 x 20
	With LED	46 x 39 x 14	67 x 39 x 16	78 x 51 x 16	87 x 43 x 15	—	—	—
Screen Size		1.54"	2.13"	2.7"	2.9"	4.2"	5.83"	7.5"
Display Size	(Pixels)	152 x 152	212 x 104	264 x 176	296 x 128	400 x 300	600 x 448	640 x 384
	(mm)	28 x 28	49 x 24	57 x 38	68 x 30	85 x 65	120 x 89	163 x 98
Resolution	(DPI)	140	111	117	112	120	128	100
Barcode / QR Code	On Screen	Yes						
	On Sticker	No						
Operating Temperature		5°C to 30°C						
Display Technology		ePaper						
Compliance		RoHS						
Operating Humidity		65% max. RH non-condensing						
Water Protection (IP Rating)		IPX5					IPX2	
Factory Option		LED and NFC				NFC		

Model		Small PriceTag	Medium Price Tag	e.Label 1.54"	e.Label 2.7"	e.Label 4.2"	InfoTag 2.13" LT	InfoTag 2.7" LT
Dimension	WxDxH(mm)	46 x 39 x 12	65 x 39 x 12	50 x 61 x 28	84 x 59 x 18	103 x 89 x 18	65 x 39 x 16	78 x 51 x 16
Screen Size		1.58"	2.23"	1.54"	2.7"	4.2"	2.13"	2.7"
Display Size	(Pixels)	—		152 x 152	264 x 176	400 x 300	212 x 104	264 x 176
	(mm)	36 x 21	54 x 21	28 x 28	58 x 39	85 x 65	49 x 24	57 x 38
Resolution	(DPI)	—		140	117	120	111	117
No. of Segment		187	188	—			—	
Barcode / QR Code	On Screen	No		Yes			Yes	
	On Sticker	Yes		No			No	
Operating Temperature	Normal	-20°C to 40°C*		0°C to 40°C			—	
	Low			—			-20°C to 5°C	
Display Technology		7 Segment LCD		ePaper			ePaper	
Compliance		RoHS		RoHS			RoHS	
Operating Humidity		85% max. RH non-condensing		85% max. RH non-condensing			85% max. RH non-condensing	
Water Protection (IP Rating)		IPX5		IP67			IPX5	
Factory Option		—		—			NFC	

* For best results, please check with DIGI representative for recommended operating temperature.

** For InfoTag 5.83" and InfoTag 7.5", average lifespan is different. Please check with DIGI representative.

• Specifications are subject to change without prior notice

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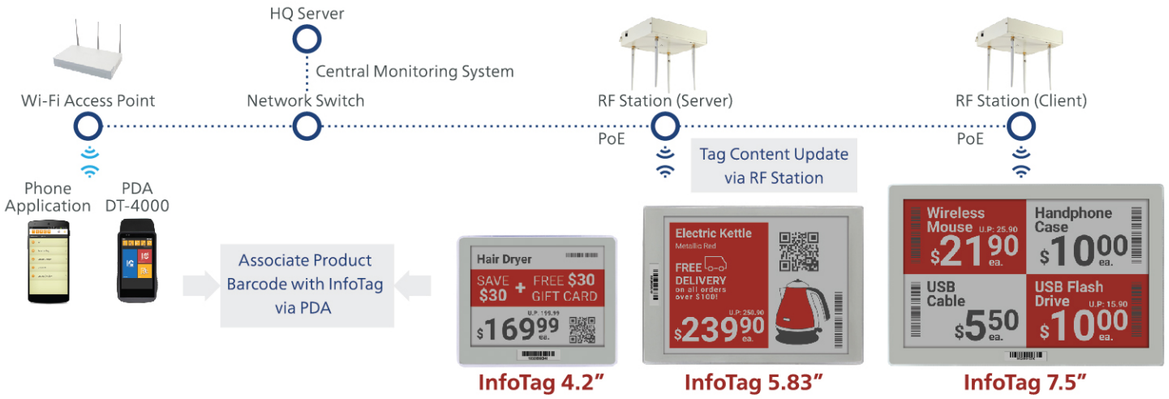


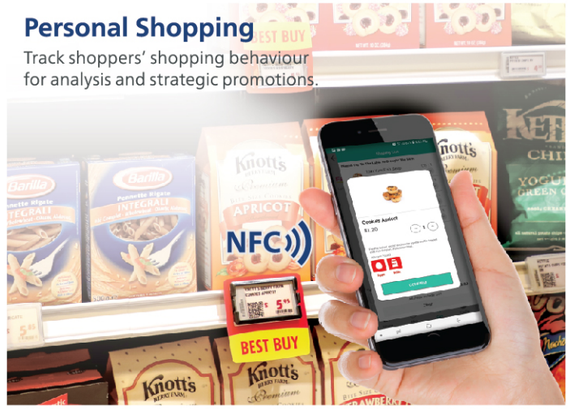
Solutions

Merchandise Picking

Optimise the execution of online orders with accuracy and efficiency.

Personal Shopping

Track shoppers’ shopping behaviour for analysis and strategic promotions.



Product Features

InfoTag..

- **Micro-Interaction with Customers**

Customers can access additional product information by scanning the QR code in the InfoTag with their smartphones.

- **High Definition ePaper Displays**

The ePaper display offers paper-like readability and extremely low power consumption.

- **LED Flash Light**

Designed with built-in LED light, the LED light can be used to highlight the products on promotion and attract shoppers’ attention. It can also be used for merchandise picking.

- **Monitoring Made Simple and Efficient**

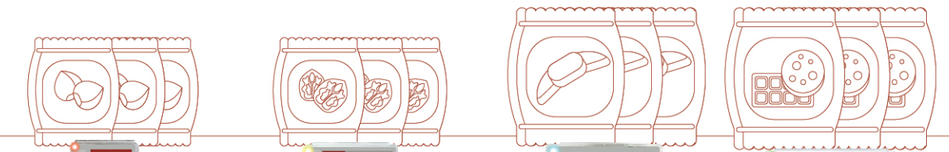
T@POP CMS enables headquarters to monitor real-time status of the system, tags and store details. Update multiple product information and pricing in one setting.

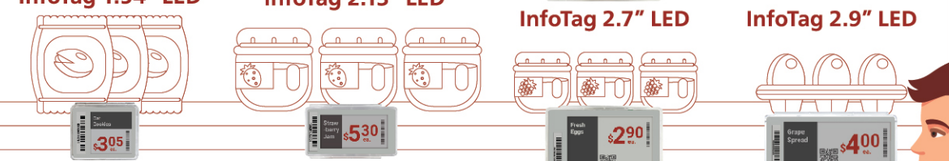
- **Extra Page for Merchandising Information**

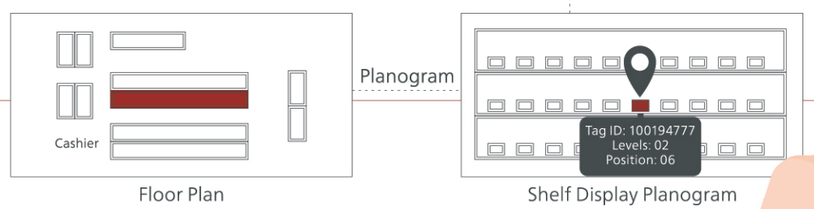
Useful information such as inventory, delivery details on the additional page. Operators can also opt to use InfoTag with split screen for product information.

- **Personal Shopping Using NFC**

Simply scan the tag using the NFC function on your smartphone and the list of allergens, products details can be viewed via the Shopping App.







PriceTag..

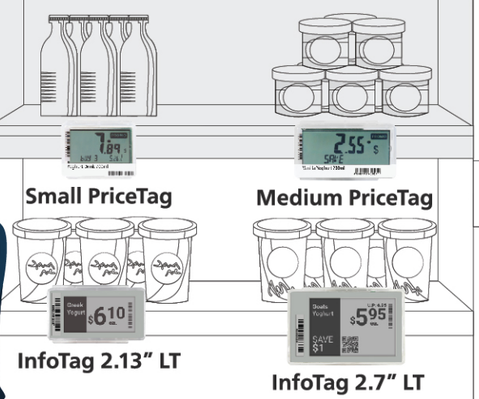
Freezer

- **Simple and Flexible**

Enhance the segment-based tags display with various built-in symbols and icons.

- **Wide Operating Temperature Range**

Available in 2 sizes, DIGI segment-based price tag can be deployed in environment between -20°C to 40°C*.

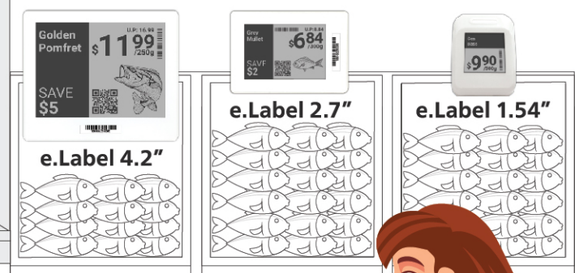
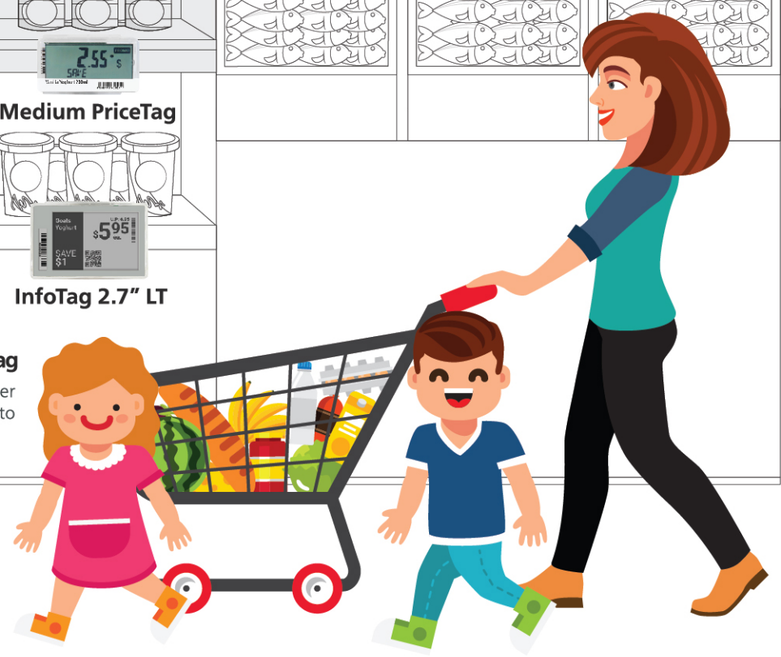


InfoTag LT

- **Low Temperature InfoTag**

Designed to operate in freezer enviroment between -20°C to 5°C.

e.Label..

- **Water and Dust Resistant**

Designed for wet environment usage with IP67 rating where electronic labels need to be wash for hygiene reason.